



43636 Woodward Avenue  
P.O. Box 3204  
Bloomfield Hills, MI 48302-3204

Published by the Construction Association of Michigan

Phone: (248) 972-1000  
Fax: (248) 972-1001

January 2018

## Call for Project Entries: Special Issue 2018

CAM Magazine's Special Issue is published each October. The 12 most outstanding construction projects of the previous year are determined by the CAM Magazine staff and the CAM Magazine Editorial Advisory Board, after reviewing all projects submitted for entry by our readership.

The project entries for Special Issue 2018 must be constructed or designed by a CAM Member, and must have been completed – or reached substantial completion – between June 2017 and June 2018. The final 12 winners will have their Owners, General Contractors and Architects invited to participate in an interview process as we write about each winning project.

- **The enclosed "Project Profile" is your submission sheet**
- **The enclosed "Tip Sheet" will give you a good idea of what we are looking for in the nominee submittals.**
- **Please look carefully at what materials you will need to submit: descriptive, detailed information about the project; a complete subcontractors list; and good quality photos. These things are very important to our judging criteria.**
- **The enclosed "Advertising Reservation Form" can be completed and returned if you wish to advertise in the Special Issue.**

As an added bonus to being featured in Special Issue 2018, the General Contractors/CMS/Architects of each winning project will be presented with one commemorative plaque at an award ceremony held at the CAM Tradeshow in February of the following year. They will also be eligible to be voted as the CAM 2018 Project of the Year.

There are great advertising opportunities in Special Issue 2018. Ad reservations can be made by calling Roy Jones at (248) 972-1115, or by completing and returning the enclosed ad reservation form. Advertising deadline is August 24, 2018.

**There is an entry fee of \$55 per project.** Details may be found on the enclosed Project Profile Sheet. **Deadline for entries is Friday, March 2, 2018.** Hard copy entries only – no electronic submissions. Thank you!

Sincerely,

A handwritten signature in black ink that reads 'Amanda'. The signature is fluid and includes a long, sweeping underline that extends to the right.

Amanda Tackett  
Director of Publishing  
Editor, CAM Magazine



Special Issue – Construction 2018

Profile Criteria:

- Project must be in Michigan with a substantial completion date scheduled between June 2017 and June 2018.

Submittal Materials:

- Project Description
Photos of project (progress & completion)
Complete subcontractors list (include trade, company name, and address)

Project Name: \_\_\_\_\_

Project Location: \_\_\_\_\_

Owner/Developer: \_\_\_\_\_

Architect(s): \_\_\_\_\_

Engineer(s): \_\_\_\_\_

General Contractor/Construction Manager: \_\_\_\_\_

Project Size: \_\_\_\_\_ sq/ft. Project Cost: \$ \_\_\_\_\_ Scheduled Completion Date: \_\_\_\_\_

Unique Design/Construction Methods (attach additional sheets): \_\_\_\_\_

\_\_\_\_\_
\_\_\_\_\_

Deadline for Entry is March 2, 2018

Please mail this form along with submitted information to:
CAM Magazine, 43636 Woodward Ave., Bloomfield Hills, MI 48302

Entry fee \$55.00 per project. Please make check payable to CAM or pay by credit card:

Company Name: \_\_\_\_\_ Date: \_\_\_\_\_

PLEASE PRINT

Visa Mastercard American Express Total Amount: \_\_\_\_\_

Card Number: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name as appears on Card: \_\_\_\_\_

Name

Address

City

State / Zip

Billing Zip Code

Signed By: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

E-mail address: \_\_\_\_\_

# CAM Magazine Special Issue Construction 2018 **TIP-SHEET**

Again this fall, CAM Magazine will be producing our annual Special Issue featuring construction performed in Michigan over the past twelve months. The *Project Profile Sheet* (nomination form) is enclosed. Below, we have included a “tip sheet” for your use in gathering your information for submittal.

## **TIP SHEET**

Each year, CAM Magazine receives nomination submittals on many more projects than we can include in our annual Special Issue. While we go to great lengths to ensure that each project is judged thoroughly and fairly, we lack the resources to quickly gather information that has not been included. Because of this, projects with complete information have a much greater chance of being selected for Special Issue. By carefully following the tips below, you can substantially improve your project’s chances.

**Include a Complete Description** – The best way to prepare a quality description is to answer the question, “What made this project challenging/unique?” Any information on unusual conditions, materials or techniques that were used is very valuable. Explain as much as possible. If, for example, an unusual material was used, what made it difficult to work with? Was it fragile? Difficult to obtain? Difficult to store? Hazardous? In addition to describing the challenge, be sure to describe any steps that you took to meet the challenge. This information does not need to be prepared by a professional writer. Simple, plain English write-ups are acceptable.

**Include Photographs** – As the old saying goes, a picture is worth a thousand words. It is almost impossible for us to evaluate a project without photography. Professional photography is ideal, but even snapshots can be suitable. Try to send a variety of interior and exterior photos that highlight noteworthy features of the building. If the project being nominated is not complete, a rendering can be submitted. In-progress photos are also very useful, especially if work of an unusual nature is being performed. Photos and renderings can be returned upon request.

**Include a Subcontractors List** – Since our mission at CAM Magazine is to highlight the work of the Michigan construction industry, the subcontractor list helps us to give thorough recognition to all those that were an integral part of the process. We encourage anyone who is involved with an interesting construction project in Michigan to submit it to Special Issue. If you have limited access to all the information that is needed for a submittal, please ask the project team leader to send what you do not have.

The magazine staff is here to help. You can reach us at (248) 972-1000. For editorial inquiries, ask for editor Amanda Tackett or associate editor Mary Kremposky; for graphics, contact Joe Coots; and for advertising information call Roy Jones at (248) 972-1115.

Nominating packages should be mailed or delivered to: CAM Magazine Special Issue, Attn: Amanda Tackett, 43636 Woodward Ave., Bloomfield Hills, MI 48302. Submittal deadline is **March 2, 2018**.



# Advertising Reservation Form – Special Issue 2018

Publication Date: October 2018

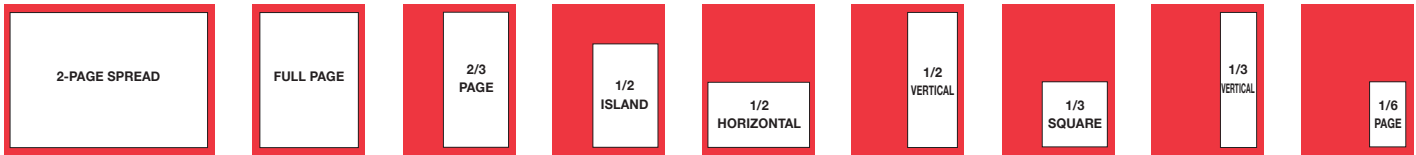
Advertising Deadline: August 24, 2018

Company Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Contact Name/Signature \_\_\_\_\_



- 2-Page Spread
- Full Page
- 2/3 Page
- 1/2 Page Island
- 1/2 Page Horizontal
- 1/2 Page Vertical
- 1/3 Page Square
- 1/3 Page Vertical
- 1/2 Page Horizontal
- 1/6 Page Vertical
- Full Color
- Black and White

- Please re-run my ad from CAM Magazine issue \_\_\_\_\_.
- Advertisement materials enclosed (USB drive or CD / DVD)
- Advertisement materials to follow (due no later than September 7th); CD/DVD, FTP, or e-mail: coots@cam-online.com
- Please create my ad; I am e-mailing the necessary material (i.e. text, business card, logos, photo, etc.). I understand there will be a production fee based on time incurred.
- Please bill me when the magazine arrives.
- Enclosed is my check for \$\_\_\_\_\_, check #\_\_\_\_\_.

**This form must be returned no later than August 24, 2018.**

CAM Magazine  
Attn: Roy Jones  
43636 Woodward Ave.  
Bloomfield Hills, MI 48302

(248) 972-1115 • fax (248) 972-1001